

22nd Annual International Conference on Marketing 1-4 July 2024, Athens, Greece

ATINER



Call for Papers

The conference is organized in parallel with the other conferences of the Business, Law & Economics Division of ATINER. You may participate as stream leader, presenter of one paper, chair a session or observer. Consistent with the theme of ATINER's small academic events, all programs may include a few sessions on current topics in education and research.

Academic Members Responsible for the Conference

- Dr. Cleopatra Veloutsou, Head, Marketing Unit, ATINER & Professor of Brand Management, University of Glasgow, UK.

REGISTRATION FEE

Details can be found at:
www.atiner.gr/fees

SUBMISSION LINK

 www.atiner.gr/marketing

IMPORTANT DATES



Social and Educational Program

- Athenian Early Evening Symposium
- Athens Sightseeing: Old and New-An Educational Urban Walk
- Ancient Athenian Dinner
- Mycenae Visit
- Exploration of the Aegean Islands
- Delphi Visit
- Ancient Corinth and Cape Sounion

 www.atiner.gr/social-program